

# The Thinking Person's Ferret Food™



# FERRET ARCHETYPAL-1™

## Using Nature as the Principle...

We here at Wysong take your trust seriously. Over two decades of research have been dedicated to creating products with health as the utmost priority. Wysong products are conceived by common sense, grounded in science, developed through logic, proven with results.

## Here's what's special about Ferret Archetypal-1™ ...

Wysong Ferret Archetypal-1™ Diet (are; • kah • type-meaning the original model, the way things are meant to be) seeks to emulate the food animals eat in the wild - the diet they are genetically programmed to eat. Ferret Archetypal-1 is complete with non-heat degraded meat, organs, bones, collagen, proteoglycans (chondroitin, glucosamine), pre- and probiotics, plant nutrients and other vital micronutrients. It is a True Non-Thermal (TNT™) cold-processed food.

- Ferret Archetypal-1 meets the nutritional needs of ferrets for a food rich in concentrated fats as the main source of energy and quality, meat-based protein.
- Ferret Archetypal-1 is ALIVE like all real foods in nature. It is rich in enzymes and probiotic cultures, and has intact the synergistic complexity of life itself.
- Ferret Archetypal-1 is complete with meat, organs, bones, plant nutrients, collagen, proteoglycans (chondroitin, glucosamine), vitamins and chelated minerals.
- Ferret Archetypal-1 is rich in proteins (50%) including amino acids such as taurine, arginine and L-carnitine commonly degraded or lost in heat-processed food.
- Ferret Archetypal-1 contains health- and immune-enhancing fatty acids including omega-3's, which are stabilized with Wysong natural Oxherphol™ antioxidant.
- Ferret Archetypal-1 contains no grains which unnaturally dilute the diet with high levels of carbohydrates.
- Ferret Archetypal-1 is free of non-nutritional additives used by manufacturers to create color, texture, taste, stool consistency and shelf-life.
- Ferret Archetypal-1 is naturally preserved with Wysong Oxherphol™ antioxidant, Nutri-Pak™ oxygen- and light-barrier packaging, and fats and oils purged of oxygen by special processing.
- Ferret Archetypal-1's value cannot be measured on a cost-per-pound basis. First, if rehydrated, Ferret Archetypal-1 creates several times its weight in natural food. More importantly, its extreme concentration of meat protein and fresh, unadulterated, "living" nutrients promote optimal health, the ultimate measure of a food's value.
- Most importantly - **Wysong Works!**



**W**ysong Diets are uniquely formulated and processed – to achieve optimal nutrition. This new Wysong rational approach to feeding seeks to mimic archetypal genetic patterns and puts health as the number one priority. This is far superior to the industry standard approach of analytical values or feeding trials on laboratory animals, which targets minimal nutrition and has been proven in scientific studies to risk disease\* in spite of “100% complete and balanced” claims.

**B**e a thinking person. Learn how to help your pet be the best it can be by moving beyond marketing claims of “completeness” to an informed place of feeding for health. To maximize your feeding success, follow the Wysong Optimal Health Program\*. Rotate among Wysong Diets and supplement with fresh foods, Wysong probiotics, enzymes and fatty acids. Do not feed processed foods exclusively, regardless of seductive claims of testing or completeness. (\*Request Wysong educational literature.)

# ANALYSIS



# FEEDING

## GUARANTEED ANALYSIS

Nutrient	Quantity
Crude Protein (min).....	45%
Crude Fat (min).....	33%
Crude Fiber (max).....	2%
Moisture (max).....	5%

## INGREDIENTS

Chicken, Chicken Hearts, Chicken Livers, Ground Chicken Bone, Milk Calcium, Fish Oil (Preserved With Mixed Tocopherols), Coral Calcium, Organic Mung Bean Sprouts, Organic Millet Sprouts, Organic Quinoa Sprouts, Organic Blueberries, Organic Apples, Plums, Barley Grass, Wheat Grass, Dried Whey, Kelp, Dried Seaweed, Artichoke, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Lactobacillus plantarum Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus lactis Fermentation Product, Dried Yeast Culture, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Phytase, Sage Extract, Rosemary Extract, Choline Chloride, Ascorbic Acid, Zinc Proteinate, Iron Proteinate, Calcium Pantothenate, Thiamine Mononitrate, Copper Proteinate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Acetate, Folic Acid, Biotin, Vitamin B<sub>12</sub> Supplement, Vitamin D<sub>3</sub> Supplement.

**GENERAL INSTRUCTIONS:** Use Ferret Archetypal-1™ as a singular food for a meal, as well as a supplement or treat. Offer the larger chunks as treats, crumble them over regular meals, or reconstitute with water as described below Variety is the spice of health. Use Ferret ArchetypaM in combination with or as an alternative to Wysong Ferret Archetypal-2™ dry, Archetype Burgers™, Au Jus™ (all meat) canned diets, and fresh foods. Gradually introduce this highly concentrated food to avoid digestive upset.

Always keep fresh, pure water available (life-enhanced with Wysong Wellspring™ water rejuvenator) and offer plenty of fresh air, sunshine, exercise and big doses of your tender loving care.

**DIRECTIONS:** Ferrets should have fresh food and water available at all times. Ferret ArchetypaM may be fed dry or soaked with water at the ratio of 1/4 cup with 1/5 cup of water. Let soak for 10-15 minutes, or until rehydrated. Following rehydration, excess food should be refrigerated for the next feeding or discarded. Freshen food offered in dry form every 24 hours.

### Handling Guidelines for Safe Use

Some raw food products may contain bacteria that could cause illness to you or the animals you are feeding if mishandled. For your protection, follow these instructions for safest use:

1. Keep raw meat and poultry separate from other foods.
2. Wash working surfaces, utensils (including preparation and feeding bowls), hands, and any other items that touch or contact raw meat or poultry with hot soapy water.
3. Refrigerate leftovers immediately or discard.

## ~ WYSONG PHILOSOPHY ~

Wysong Corporation's purpose is to create products and educational aids to enhance the health of humans, animals, and the environment.

Wysong Diets™ have emerged from this commitment and are part of an advanced Optimal Health Program™ scientifically developed by Wysong and refined since 1979.

Please visit our websites: [www.Wysong.net](http://www.Wysong.net), [www.WysongPetHealth.net](http://www.WysongPetHealth.net), [www.WysongEpigen.net](http://www.WysongEpigen.net) to learn more about our extensive range of products and the unique health-first philosophy from which they emerge.

The **WYSONG 100 PET HEALTH TRUTHS PROGRAM** will equip you to become a discerning and educated pet owner. We have condensed Dr. Wysong's 30 years of health wisdom into 100 short and easy messages enhanced with fun graphics and videos. Join now free of charge at [www.WysongPetHealth.net](http://www.WysongPetHealth.net)!



**WYSONG MANUFACTURES HEALTHY HUMAN PRODUCTS TOO!** Visit [www.WysongHealth.net](http://www.WysongHealth.net) to view our human line of products – healthy foods & snacks, supplements, personal care products and more. We even produce a starch-free, high protein breakfast UnCereal™ (Origins™). No reason you can't be as healthy as your pet!